



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325069										
Schedule Dates	Date Entered	08/01/12	Charlottesville (WSOC)	Spots	Rate					
Advertiser	Entered By		09/21/12	99	\$106,490.00					
Agency	CO-OP		Jill Flipskind	Oct. 2012	13	\$15,950.00				
Product	Headline #		06250215	Grand Total:	112	\$122,440.00				
Brand	Demo									
Salesperson	Order Type		Normal							
Sales Office	Package Deal									
Buyer Name	Commission %		15.00							
Phone/Fax	Net Total		\$18,366.00							
CPE	Sales Tax		\$104,074.00							
Account Types										
Billing Type										
Comments										

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	09/25/12-09/28/12	6	:30	5A- 5:30A (EST)	3	X	X	X	X				3	\$375.00	\$1,125.00	Charlotte (WSOC)		9/21/12
2.1	Normal Line / Spot	09/25/12-09/28/12	6	:30	6A- 6:30A (EST)	2	X	X	X	X				2	\$850.00	\$1,700.00	Charlotte (WSOC)		9/21/12
3.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	7A- 8A (EST)	6	X	X	X	X				6	\$75.00	\$450.00	Charlotte (WSOC)		9/21/12
4.1	Normal Line / Spot	09/25/12-09/28/12	6	:30	8A- 9A (EST)	7	X	X	X	X				7	\$725.00	\$5,075.00	Charlotte (WSOC)		9/21/12
5.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	4:30A- 4:59A (EST)	1	X	X	X	X				1	\$125.00	\$125.00	Charlotte (WSOC)		9/21/12
6.0	Cancelled Line / Spot	09/29/12-09/29/12	6	:30	6A- 8A (EST)	1								1	\$300.00	\$300.00	Charlotte (WSOC)		9/21/12
7.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	6A- 7A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)		9/21/12
8.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	A- 8A (EST)									1	\$325.00	\$325.00	Charlotte (WSOC)		9/21/12
9.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	8A- 9A (EST)									1	\$475.00	\$475.00	Charlotte (WSOC)		9/21/12
10.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	6A- 7A (EST)									1	\$225.00	\$225.00	Charlotte (WSOC)		9/21/12
11.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	7A- 8A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)		9/21/12
12.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	8A- 9A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
13.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	9A- 10A (EST)									4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/21/12
14.2	Normal Line / Spot	09/25/12-09/28/12	5	:30	10A- 11A (EST)									4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity/This non-discrimination provision is a condition of each advertising contract with this station/whether verbal or written.



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Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Advertiser		Agency		Product	
Po/B Obama/D/Pre/US (16256)		Greer, Margolis, Mitchell & Associates (2890)		Political - Federal Candidate (1067)	
Brand		1536/OBAMA FOR AMERICA (134148)		Telerep/Philadelphia	
Salesperson		Telerep/Philadelphia		BASSETT, LAURA	
Buyer Name				/	
Phone/Fax				95/101/1536	
CPE				National/Political	
Account Types				Standard	
Billing Type				OBAMA FOR AMERICA	
Comments					

Contract # 325069

09/25/12-10/01/12

08/01/12

Charlotte (WSOC)

By Broadcast Month

Spots

Rate

Schedule Dates

Entered By

Last Modified

Entered By

Comments

Entered By

Comments



WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Schedule Dates 09/25/12-10/01/12
Advertiser Pol/B Obama/D/Pre/US (162256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson Telerep/Philadelphia
Sales Office Telerep/Philadelphia
Buyer Name BASSETT,LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Contract # 325069

Date Entered 08/01/12
Last Modified 09/21/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260215

Charlotte (WSOC)
By Broadcast Month

Spots 99
Sep. 2012 \$106,490.00
Oct. 2012 13 \$15,950.00
Grand Total: 112 \$122,440.00

Rate

Commission %	15.00
Order Type	Normal
Package Deal	
Commission	\$18,366.00
Net Total	\$104,074.00
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	8P- 10P (EST)	1								1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		9/21/12
30.1	Normal Line / Spot	09/25/12-09/25/12	5	:30	10P- 11P (EST)									1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		9/21/12
31.1	Normal Line / Spot	09/26/12-09/26/12	5	:30	9P- 9:30P (EST)									1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		9/21/12
32.1	Normal Line / Spot	09/27/12-09/27/12	5	:30	10P- 11P (EST)									1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		9/21/12
33.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	9P- 10P (EST)									1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		9/21/12
34.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	10P- 11P (EST)									1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		9/21/12
35.2	Normal Line / Spot	09/30/12-09/30/12	6	:30	8P- 9P (EST)									1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		9/21/12
36.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	9P- 11P (EST)									1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		9/21/12
37.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	11P- 11:35P (EST)									6	\$1,200.00	\$7,200.00	Charlotte (WSOC)		9/21/12
38.1	Normal Line / Spot	09/30/12-09/30/12	4	:30	11P- 11:35P (EST)									1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		9/21/12
39.1	Normal Line / Spot	09/29/12-09/29/12	4	:30	11:30P- 12:05A (EST)									1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/21/12
40.1	Normal Line / Spot	09/25/12-09/27/12	5	:30	11:35P- 12:02A (EST)									3	\$500.00	\$1,500.00	Charlotte (WSOC)		9/21/12
41.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	8P- 11:30P (EST)									1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		9/21/12
42.0	Cancelled Line / Spot	10/01/12-10/01/12	6	:30	5A- 6A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Washington, DC 20007

Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

BASSETT, LAURA
/



WSOC-TV

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Charlotte, NC 28205-2700

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Washington, DC 20007

Salesperson
Brand
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Telerep/Philadelphia, Philadelphia (1057)
Telerep/Philadelphia
BASSETT,LAURA
/
95/10/1/1536
National/Political
Standard
OBAMA FOR AMERICA

Contract #		325069	Date Entered	08/01/12	Charlotte (WSOC)		Spots	Rate
Schedule Dates		09/25/12-10/01/12	Last Modified	09/21/12	By Broadcast Month	Sep. 2012	99	\$106,490.00
Advertiser		Po/B Obama/D/Pre/US (162256)	Entered By	Jill Hipskind	CO-OP	Oct. 2012	13	\$15,950.00
Agency		Greer, Margolis, Mitchell & Associates (2890)	Headline #	06260215	Demo			
Product		Political - Federal Candidate (1067)	Order Type	Normal	Package Deal			
Brand		1536/OBAMA FOR AMERICA (134148)	Commission %	15.00	Commission	\$18,366.00		
Salesperson		Telerep/Philadelphia, Philadelphia (1057)	Net Total		Sales Tax	\$104,074.00		
Sales Office		Telerep/Philadelphia						
Buyer Name		BASSETT,LAURA						
Phone/Fax		/						
CPE								
Account Types		National/Political						
Billing Type		Standard						
Comments		OBAMA FOR AMERICA						

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Greer, Margolis, Mitchell & Associates (2890)

Political - Federal Candidate (1067)

1536/OBAMA FOR AMERICA (134148)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia, Philadelphia (1057)

BASSETT,LAURA

/

95/10/11536

National/Political

Standard

OBAMA FOR AMERICA

Contract # 325069

Schedule Dates

09/25/12-10/01/12

Date Entered

08/01/12

Spots

Rate

Advertiser

Pol/B Obama/D/Pre/US (16256)

Last Modified

09/21/12

Entered By

Jill Hipskind

Agency

Greer, Margolis, Mitchell & Associates (2890)

Headline #

No

Product

Political - Federal Candidate (1067)

Demo

06250215

Brand

AMERICA FOR

Order Type

Normal

Salesperson

Greer, Margolis, Mitchell & Associates (2890)

Commission %

15.00

Sales Office

Buyer Name

Commission

\$18,366.00

Phone/Fax

CPE

Net Total

\$104,074.00

Comments

Comments

Sales Tax

Billing Type

Standard

Comments

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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